

Windsor & Essex County
Cancer Centre Foundation



The Donor Difference

A publication of the Windsor & Essex County Cancer Centre Foundation • Fall 2013

What's New?

SEEDS4HOPE

The 2013 Seeds4Hope grants will be awarded on Wednesday, October 30th at 11:00am in the lobby of the Cancer Centre.

GENEROUS DONORS!

Our Foundation has had the tremendous pleasure of being the recipient of several grant awards for the *It's In Your Jeans* campaign. Please see the back page for photos and details.

We would also like to thank the employees at TRQSS, United Communities Credit Union, Coral Medical Health Spa, and DJ Galvanizing for organizing staff jean days, promoting health and wellness, and supporting the campaign.

CLARK AWARD

Foundation past president, Margaret Williams, was in excellent company as she accepted a Charles Clark Award on behalf of the Foundation for the role that Seeds4Hope has played in local cancer research.



We need your help to reach our campaign goal by the end of this calendar year. With just under \$1 million left to raise – we can do it together! Every donation puts us one step closer to establishing a regional comprehensive men's health program here in our community.

Donating is easy:

In Person – visit the staff in the Foundation office, conveniently located behind the reception desk in the Cancer Centre, 2220 Kildare Road

By Phone – 519-253-3191 Ext. 58634#

By Mail – to the address found on the back page

Online – visit www.inyourjeans.ca/donate

Your charitable gift will be acknowledged promptly with an official tax receipt and our sincere thanks!

UPCOMING EVENTS



Baba's Tea

Place Concorde
1:30pm-4:30pm

Proudly hosted by Windsor Tea Emporium. Featuring a selection of loose leaf teas, scones, soup, traditional tea sandwiches, and a little something for your sweet tooth! High tea attire with hats and fascinators are encouraged. Tickets are \$40 per person and includes a \$20 tax receipt. Purchase tickets by calling Mary Christine at 519-796-5516, or the Foundation office at 519-253-3191 Ext. 58634/58559. *Proceeds support the Patient Assistance Fund.*



Jog4Joe 5

Royal Cdn. Legion
504 Notre Dame
Belle River

11:00am Late registration
11:30am Kids Dash
12:00pm 5K/10K Run & Walk
1:00pm Lunch & Remarks

Register / donate / sponsor
online at www.jog4joe.com

Register early to ensure shirt
size!

WRACE timed event this year!

What's Been Happening?



July Events

Pedaling for a Purpose
Running From Cancer
Watercraft Ride for Dad



August Events

Frank Taylor EMS Memorial
Golf Tournament



September Events

Azar Family Pasta Dinner
Blue Cupcake Sale
Durocher Charity Classic
EDA Western District Charity
Golf Tournament
Imagine Cinemas Premiere
Night
Joe Hogan Memorial Golf
Tournament
Pints for Prostate
Push'n Cars for a Cause
Shoppers Drug Mart Tree of
Life
Xanadu Health Club Golf
Classic



Holiday Fundraiser

Purchase an ornament in honour of a loved one, or in recognition of the outstanding Cancer Program staff.

Personalize it with their name and hang it on the tree in the lobby of the Cancer Centre.

Ornaments can be purchased in the Foundation office for \$5.00 each beginning November 12th.

Proceeds will support the Patient Assistance Fund.

Holiday decorations throughout the Centre are provided by the Cancer Centre Foundation.

CLARK AWARD

Past President, Margaret Williams, received a Clark Award from the University of Windsor on Friday, September 20th, in recognition of her involvement in the creation of the Seeds4Hope program and the role it has had in increasing the profile and reputation of the University.

University of Windsor cancer researchers have been awarded fourteen of the fifteen grants in the first four years of the Foundation's highly acclaimed and peer reviewed cancer research awards program.



Right: Margaret with University President, Dr. Alan Wildeman

Leslie's Story

The Human Face of Cancer

THE SCIENTIFIC FACE OF CANCER

Over the past few years my contributions to the Cancer Centre Foundation's newsletter have focused on what research tells us about the scope of cancer in society, and the biology of cancer development and progression (i.e., carcinogenesis) including: how a cancer cell arises from a normal cell, how the resultant cancer cell grows, divides and forms a primary tumour, and how cells within that primary tumour invade surrounding tissue and eventually spread to other parts of the body. The scientific face of cancer, so to speak.

In the coming newsletters, I would like to tell you a true story about the driving force behind our quest to improve cancer care and ultimately to conquer cancer. The

human face of cancer, so to speak. In my story the face belongs to my sister-in-law, Leslie who was diagnosed with breast cancer in 2012. And while this is about Leslie's journey from diagnosis, through treatment, and into new life, I suspect it will mirror to some



Leslie with her father

extent the journey of all front-line warriors who have given and continue to give their valiant best efforts to fight cancer head on, as well as the journey of those who love and support them....as best they can.

PART 1: THE GATHERING STORM

2012 did not start on a particularly good note for Leslie – she was

involved in a serious car accident in January. The bad news was that her vehicle was totaled and she was injured; the good news was that vehicles can be replaced and her injuries – while painful - were not life-threatening. The winter was devoted to therapy and healing with the support of her family and friends. Then in March another bad news challenge – the death of a loved one, the mother of Leslie's dear friend, Sylvana. In one of our many "outlaw" conversations (we referred to ourselves as "the outlaws" because Leslie's husband, Jim, and my wife, Rosemary, were brother and sister – both cancer victims; both deceased) I recall Leslie saying "well it has got to be uphill from here". She was wrong.

Shortly after that, I received a call from Leslie informing me that she had discovered a lump in her breast. That discovery changed her life.

*Dr. Michael Dufresne
Seeds4Hope Administrator*

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- Dr. Michael Dufresne

Helping us achieve our goal of establishing a men's health program.



BMO Bank of Montreal - Aug. 20/13



Great-West Life - Sep. 16/13



United Communities Credit Union - Sep. 30/13

VISIONARY (\$500,000+) Anonymous
PATRON (\$250,000-499,999) Anonymous
HUMANITARIAN (\$100,000-249,999) The Taqtaq Family
GUARDIAN (\$50,000-99,999) Great-West Life, London Life and Canada Life The Murray & Judith O'Neil Endowment Fund
COMPANION (\$25,000-49,999) BMO Bank of Montreal Caesars Windsor Circle of Seven Stephen Roberts, McTague Law Firm LLP
ASSOCIATE (\$10,000-24,999) Durocher Charity Classic Linda Lee Martindale Windows & Doors Inc. Mary Renaud & Ed Hedge (<i>Jake's Joint Meat Raffles</i>)
PARTNER (\$5,000-9,999) Cypher Systems Group Staff GDF SUEZ Canada The Walter J. Blackburn Foundation Tilbury Golf Club Windsor Essex Prostate Cancer Support Group
FRIEND (\$2,500-4,999) In Memory of Lonn Rudover Tenibac-Graphion, Inc. – Believe Foundation

Artist rendering of permanent donor recognition panel to be installed at WRH and updated as donations are received.

CONTACT US

Christine Garant

Donations
Ext. 58634#
Christine.Garant@wrh.on.ca

Kerri Hill

Communications Coordinator
Ext. 58559#
Kerri.Hill@wrh.on.ca

Dianne St. Louis-Jubenville

Administrative Assistant
Ext. 58506#
Dianne.St.Louis@wrh.on.ca

2220 Kildare Rd., Windsor, ON N8W 2X3
P 519-253-3191

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